

Current
1.10 SENIOR ART DIRECTOR (DIGITAL, FREELANCE) Showtime Networks, New York, NY
Previous Agencies: Digitas, Tribal DDB, MRM Worldwide; New York

- Conceives and create experience-oriented design solutions for premium network brands
- Extends brand look and feel across various digital platforms and social media
- Designs promotional graphics for marketing initiatives and special projects
- Presents work to internal teams and contributes to brainstorming sessions and creative reviews
- Partners with copywriters to ensure that the visual presentation and messaging are on target
- Directs the design of external teams and 3rd party vendors
- Works with producers and developers to ensure successful delivery of the final work product

1.10
4.08 SENIOR ART DIRECTOR Mirrorball, New York, NY

- Managed talent pool; in-house/freelance graphic designers and artists
- Defined overall aesthetics of social media networks, interactive, video and printed collateral
- Designed graphic systems and promotional logos
- Worked with Creative Director in developing creative platforms and thematics
- Oversaw production of all creative deliverables
- Maintained budgets
- Contributed to brainstorming sessions
- Hired and managed 3rd party resources such as designers, artists, photographers, and video artists

4.08
4.05 SENIOR ART DIRECTOR Agent 16, New York, NY

- Art directed and designed print, interactive and direct marketing pieces
- Oversaw junior designers
- Art directed photo shoots
- Presented new concepts/strategies both internally and externally
- Sourced vendors, selected photographers, illustrators and talent
- Approved mechanicals

4.05
4.99 SENIOR DESIGNER Ogilvy & Mather, New York, NY

- Designed print advertisements, storyboards, editorial layouts, and web sites
- Worked with Creative Directors and copywriters on the assembly of comps.

EDU MASTER OF SCIENCE: Communications Design, Pratt Institute, New York, NY.
BACHELOR OF ARTS: English, Gettysburg College, Gettysburg, PA.

KNO Photoshop, Illustrator, InDesign, Flash, After Effects, Final Cut, Logic, Dreamweaver,
HTML, XML, Actionscript.